

Aberdeen Hardball Association

Board of Director Meeting Minutes

October 23, 2016 – 7pm

Aberdeen Chrysler Center

Agenda

- I. New Business
- II. Old Business
- III. Next Meeting Agenda

Present:

Tom Perrizo, Jay Kusler, Scott Allbee, Dan Goetz, Guy Trenhaile, Drew Becker, Brent Rohlfs

Absent:

BJ Schaeftbauer, Troy Holtey

Tom Perrizo called the meeting to order at 7:05pm.

I. New Business

- a. New Board of Directors approved by Aberdeen American Legion Post #24
 - i. 1-year Term: Guy Trenhaile, Tom Perrizo, Brent Rohlfs, Drew Becker
 - ii. 2-year Term: Jay Kusler, William (BJ) Schaeftbauer, Scott Allbee, Dan Goetz, Troy Holtey
- b. Officers Elected for 1-year term ending September 30, 2017
 - i. Guy Trenhaile – President
 - ii. Scott Allbee – Vice President
 - iii. Troy Holtey – Secretary
 - iv. Jay Kusler- Treasurer
- c. Fund Raisers
 - i. Business Sponsors- Dan Goetz will accept comments on a draft flyer to be utilized to identify levels of sponsorship and share incentives to program sponsors.
 1. Bryce Field Advertisement Signs
 2. Free Passes
 3. Business name on t-shirts and other recognitions

- d. Financials
 - i. Jay Kusler met with Cheryl Martin, AHA Business Manger on October 20, 2016. Jay provided financial status update, shared documents, and stated that Cheryl Martin agreed to continue working with the Association.
 - ii. Use of Paypal was discussed in terms of value to the Association.
- e. Newspaper
 - i. The list of new directors was published in the Aberdeen American News, October 19, 2016 edition. BJ Schaeftbauer was inadvertently left off the list.
 - ii. Dan Goetz met with Scott Waltman, Aberdeen American News to discuss opportunities to publish box scores, schedules, statistics and other information related to the 2017 AHA seasons. Scott was amenable to the idea and suggested meeting again in April of 2017.
- f. Technology
 - i. Game Changer – AHA will continue to utilize this app and will look into ways to expand its use with parents, fans, newspaper, and potentially radio station.
 - ii. AHA web-site will continue to be updated by Scott Allbee
 - iii. Facebook and Twitter accounts discussed
- g. Spring League
 - i. Jay Kusler stated that Kendall Hoellein has been approached and agreed to continue coordinating the youth league.
 - ii. Discussed raising fees for participation with idea of offering a t-shirt and a coupon to be used for summer city league registration.
- h. Concession Stands
 - i. Tina Belden has agreed to continue running the North stand and training a manager for the South stand.
- i. Board Priorities
 - i. Retention
 - 1. Calls were made to parents of existing players. Directors reported mostly positive response for the outreach. Common themes among the parent’s feedback included:
 - a. Willingness to help out with subcommittees or as otherwise needed
 - b. Concerns about lack of scheduled practices, playing time, and development of fundamentals
 - c. Agreement that achieving the new board priorities should improve the organization.
 - 2. Calls were made to coaches from the 2016 teams
 - a. Brendan Hoellein and Kyle Mclean are interested in coaching during the 2017 season.
 - b. Ryan Jerle, Aaron Kjenstad, Channing Barber, and Shay Kraus have career conflicts and will not be available.
 - c. Others were unable to be contacted before the meeting.

- ii. Recruitment
 - 1. Several past players, who did not participate in 2016, have been contacted by directors and several are considering playing the 2017 season.
 - 2. Ways to support the 12U and 10U teams was discussed.
- iii. Revenue
 - 1. Reference New Business agenda items c. and d.
- j. Team Transportation
 - i. 1997 Ford 20-passenger vehicle
 - 1. Need to find enclosed storage
 - 2. Are there options for replacing, leasing, or partnering with others to improve team transportation needs?

II. Old Business

- a. No Old Business as this was the first official meeting of the new board.

III. Agenda for Next Meeting

- a. Discuss October 26, 2016 meeting with board members and Aberdeen Parks and Recreation Office.
- b. Identify sub-committee needs and members
- c. New business

Adjournment

Meeting was adjourned at 9pm by Guy Trenhaile. The next meeting will be at 7pm on November 6, 2016, at the Aberdeen Chrysler Center.

Minutes submitted by: Brent Rohlfs